



WELLBEING SOLUTIONS FOR PARENTS



**PARENTAL HEALTH IS A GROWING TOPIC IN THE
WORKPLACE WITH A GREATER FOCUS ON
FERTILITY AND PREGNANCY**

ALL PARENTS DESERVE TO BE SUPPORTED IN THE WORKPLACE

37%

of parents felt so unsupported and isolated in the workplace that they considered handing in their notice.

20%

of working parents say they have health issues since having a baby but are not comfortable discussing them with their employer.

50%

over half of pregnant people and working mothers feel discriminated against in the workplace.

58%

of people who undergo IVF treatment do not feel able to tell their employer, with fear of losing their job being the biggest reason for keeping quiet.

**WE PROVIDE EDUCATION AND SUPPORT
FOR PARENTS & PEOPLE ON THEIR
JOURNEY INTO PARENTHOOD**

We have created a full suite of digital courses supporting fertility, pregnancy, birth, postpartum and the early years to ensure our community has access to vital education and support as they navigate parenthood.

INCLUSIVE, ACCESSIBLE, AFFORDABLE



“This stuff really matters, positive experiences during birth and those early years for a family can create lifelong benefits. We want to ensure as many families can access this kind of support as possible.”

SIOBHAN MILLER, PBC FOUNDER

AS SEEN IN

GRAZIA

THE  TIMES

Women'sHealth

BAZAAR Harper's

GLAMOUR

Mother&Baby

The Telegraph

 INDEPENDENT

heat

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COSMOPOLITAN

BBC
DRAGONS' DEN

Pregnancy, maternal/paternal leave and the first few years of parenthood can all be a tricky and often a turbulent time in people's lives. Whilst it seems a tiny fraction of time in a career that could span 40 years or more, investing and supporting your employees to navigate this process has huge long-term benefits.

Whether you're considering a revamp of your current benefits offering, in the early stages of strategising, or are already fully committed to supporting the health and wellbeing of working parents in an accessible and inclusive way, but are unsure how to tackle certain sensitive topics and ensure your workforce can access support, then we would love to be part of your solution.



inclusive



diverse



SOME OF OUR EXPERTS



Tosin Sotubo
NHS GP



Siobhan Miller
Hypnobirthing Teacher



Emma Svanberg
Clinical Psychologist



Tori Johnson
Midwife



Martha Deiros Collado
Child Psychologist



Katie Angotti
Paediatric Nutritionist



Sarah Patel
Sleep Consultant



Ruby Rare
Sex Educator



Hannah O'Sullivan
Senior Midwife



Ruth Oshikanlu
Heath Visitor

LET US SUPPORT YOU & YOUR EMPLOYEES

FULLY COMPREHENSIVE

Our workshops are ran by the UK's top leading experts - covering fertility and conception, pregnancy and birth, right through to pre-school.

ON DEMAND

Access to hundreds of expert workshops.
Watch any time of day, or night on any device.

CONFIDENTIAL

Access to any course for expert support, confidentially without needing to request access from their manager.

UNLIMITED ACCESS

Unlimited access for 12 months to each course.
Lifetime access to private support groups, including our new Birth Reflections group for people who experience birth trauma.

DEDICATED CARE

We have a dedicated care team on hand Mon - Fri for any additional support around our course material.

Supporting your employee's and their families on their journey to parenthood and beyond

**INVESTING IN PARENTS WELLNESS ENSURES
THEY FEEL VALUED AND SAVES YOU SICK
LEAVE AND A HIGHER STAFF TURNOVER**

JOIN THOUSANDS AROUND THE WORLD

OVER 130,00 USERS

IN OVER 130 COUNTRIES

MULTI-AWARD WINNING

RATED 5* BY CUSTOMERS

99% WOULD RECOMMEND*



* 1,000 customers surveyed in 2022

OUR SUPPORT TIMELINE

THE TTC PACK

Expert-led helping you understand fertility and everything when trying to conceive.

FERTILITY

THE PREGNANCY PACK

Online course from 8 weeks. Access to on demand medical professional workshops

PREGNANCY

THE POSTPARTUM PACK

Expert-led workshops about what to expect in the early days and weeks with a newborn.

PARENTHOOD

THE HYPNOBIRTHING PACK

Online course from 12 weeks. On online course in preparation for a positive birth.

THE EARLY YEARS PACK

Children don't come with a manual but this is the next nest thing. Navigating sleep, potty training

FROM £31.20 PER EMPLOYEE

EMPOWER YOUR PARENTS

FROM £31.20 PER EMPLOYEE

CONFIDENTIAL ACCESS

BILLED ON USAGE NOT BUSINESS SIZE



Parenting brand
of the year



Technology
product for babies
& families



Pregnancy/birth
product





LET'S TALK!

BETH PEACH

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